Credit Market Themes in 5 Charts

Q4 2022

A New Chapter for Fixed Income

2022 was an *Annus Horribilis* for essentially all publicly traded asset classes as central banks increased administered interest rates to combat inflation. Government and corporate bonds provided no diversification benefits for investors, who experienced negative returns from both their fixed income and equity allocations. Many strategies focused on private asset classes delivered positive returns, thanks to the fact that they are not required to value their assets as financial conditions change. Investors will no doubt have welcomed the positive returns, although questions arise as to how the underlying assets would be valued today given the sharp drops in valuations for publicly traded investments.

After healthy correction, we believe now is a good time to add high quality fixed income. On an absolute basis, yields – which provide a margin of safety to bondholders – are higher than they have been in many years. On a relative basis, we believe the risk-reward of fixed income is superior to that offered by both equity investments and private debt. Although we are likely in the early stages of a recession, credit fundamentals in many areas remain sound with financing needs for corporations low and leverage at manageable levels by historical standards.

Markets will likely remain volatile in 2023. Central bankers will continue to tighten financial conditions to fight inflation and the implications for asset valuations and the real economy remain uncertain. We believe active management will be critical in navigating markets as the year unfolds to not only deliver returns for investors, but also manage risk effectively.

2023 will be a new chapter for fixed income as we approach the end of central bank rate hikes and find many avenues for investors to potentially find great benefit in their fixed income allocation. On the following pages are 5 charts we believe sum up our market perspectives from 2022 and our outlook for 2023.We hope you will find them thought-provoking.

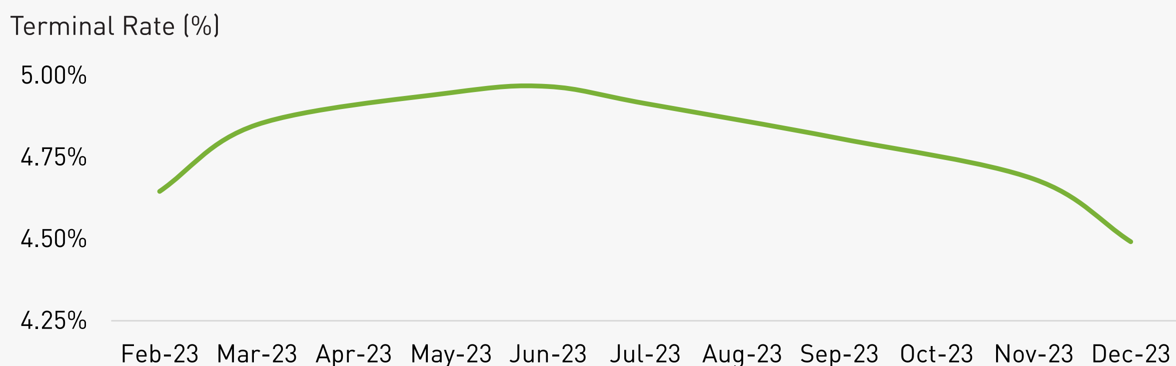
Please feel free to contact us if you would like to discuss these themes further or learn how we could help you meet your risk-return objectives.

1 Light at the End of the Tunnel

Historically, investing in advance of the final rate hike has generated strong returns

Sharply rising interest rates in 2022 meant the worst return for bonds in a century; however, we believe there is an opportunity going forward. Market pricing implies we will reach the peak overnight rate this cycle in mid-2023. Historically, investing in the bond market approaching this final interest rate hike has been a profitable strategy for investors.

Markets Imply US Interest Rates Will Peak at Around 5% in Mid-2023



Investing Near the End of a Rate Hike Cycle Produces Strong Returns

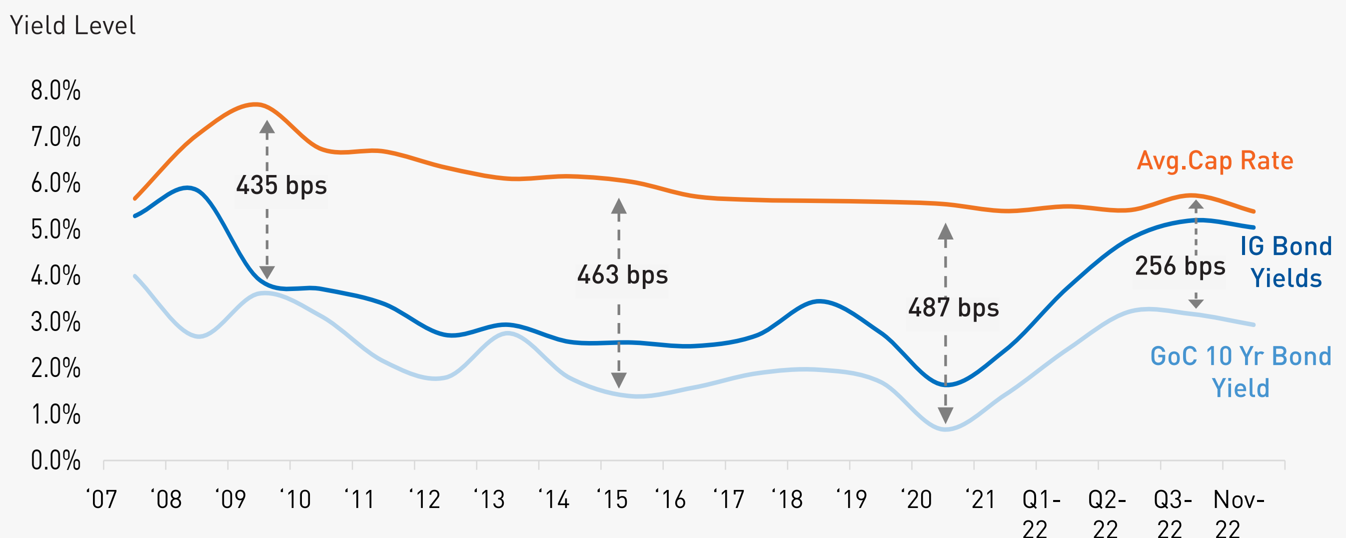
Rate Hike	First 12 months return (based on dollar cost average)	Annualized total return over five years
Jun 2006	4.5%	5.9%
May 2000	5.3%	7.2%
Feb 1995	7.7%	6.8%
Feb 1989	10.2%	10.6%
Sept 1987	7.0%	9.6%
May 1981	3.3%	15.6%

Data as of Jan. 6th, 2023. Source: Bloomberg. Index = Bloomberg U.S. Aggregate Bond Index.

2 Balancing Yield and Liquidity

Bonds can provide a yield competitive with real estate cap rates for the first time since the Global Financial Crisis

Over the last decade, investors moved away from traditional fixed income as part of the search for yield. A popular substitute for fixed income was real estate, with cap rates 2-3% higher than the yield offered by BBB-rated corporate bonds. With the interest rate increases of the last 12 months, we believe investors can now capture a yield on bonds that is basically the same as the cap rate on a real estate investment, but without sacrificing liquidity.



Data as of Nov. 30th, 2022. Source: Colliers Cap Rate Report, Q3 2022, Bank of Canada and Big 6 Banks

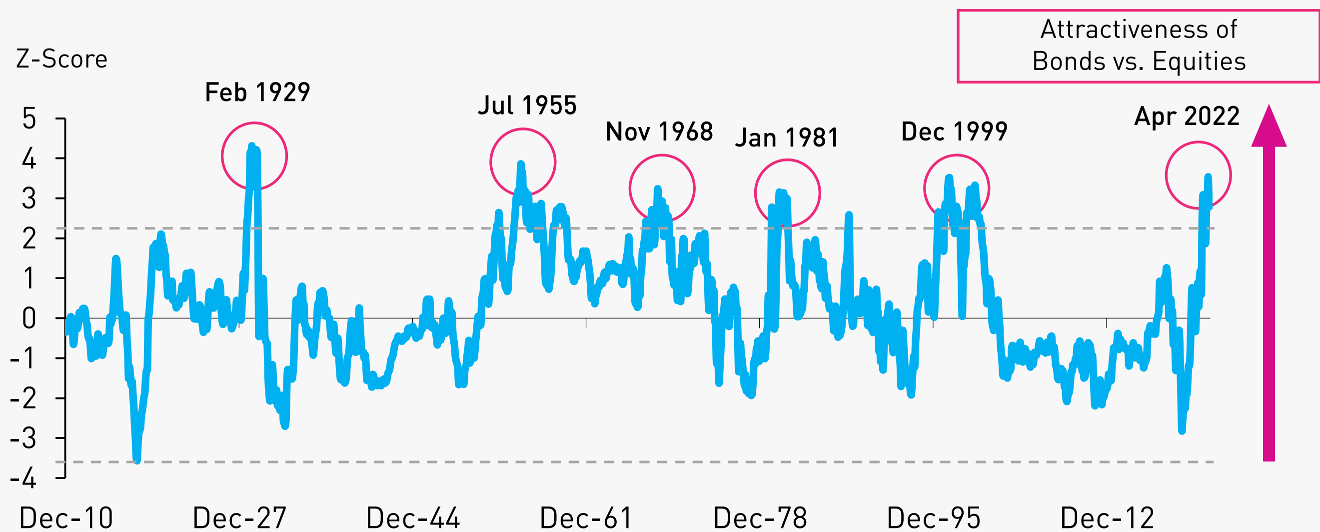
3

Credit vs. Equities

Bonds are the cheapest they have been to equities in 20+ years

The historical relationship between bond yields and the earnings yield of equities is 2-3 standard deviations away from the average. That is to say, from an income perspective, bonds are positioned much more favorably than equities. This disconnect has been driven by the dramatic increase in short-term interest rates, which means bond yields fall in the short-term, but could set the stage for higher returns in the long-term.

US Bond/Equity Yield Ratio (10 Yr Z-Score)



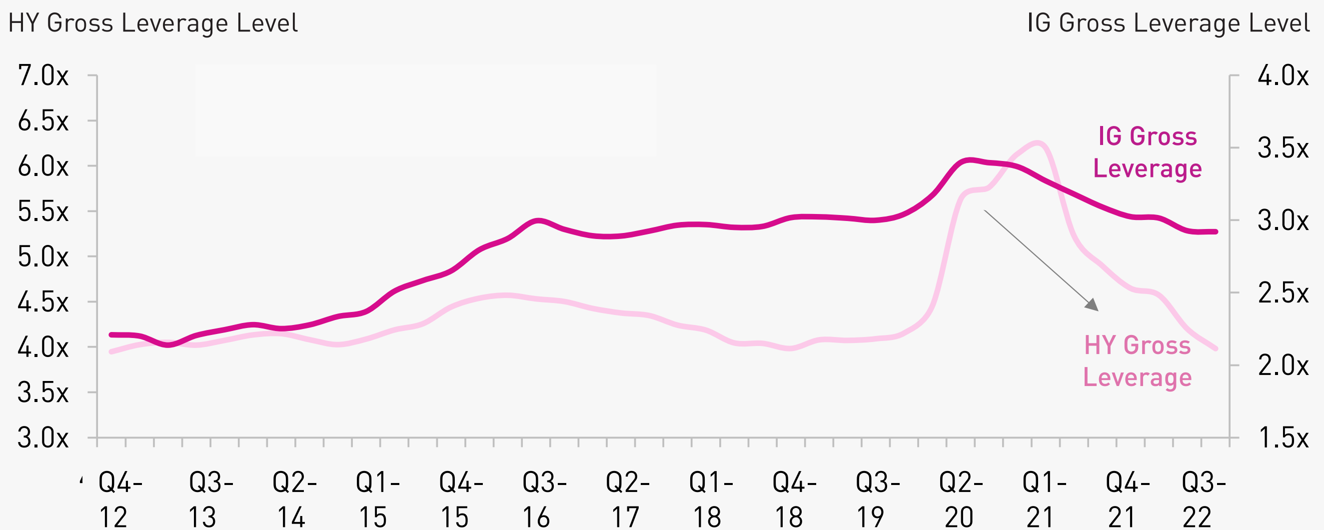
Date as of Dec. 30th, 2022.
Source: Absolute Strategy Research. US Bond Yield: Yield to maturity of 10-Year US government bond;
Equity Yield = Dividend yield of S&P 500. Z-Score is calculated as the observed value at any certain time point minus average of the dataset, divided by the dataset's 10-year standard deviation.

4 Issuers Prepare for a Slowdown

Corporate borrowers have reduced leverage, meaning they are better positioned for a slowdown

Since the COVID-induced market crisis of 2020, corporate treasurers at both Investment Grade (IG) and High Yield (HY) rated companies have reduced leverage. In addition, many companies took advantage of low funding costs to extend maturities and refinance upcoming debt issues early. As such, corporations, particularly IG-rated ones, are heading into a period of slowdown well-positioned to weather the storm.

IG and HY Companies Have Reduced Leverage in Recent Quarters - Meaning They Are Better Positioned As We Enter an Economic Slowdown



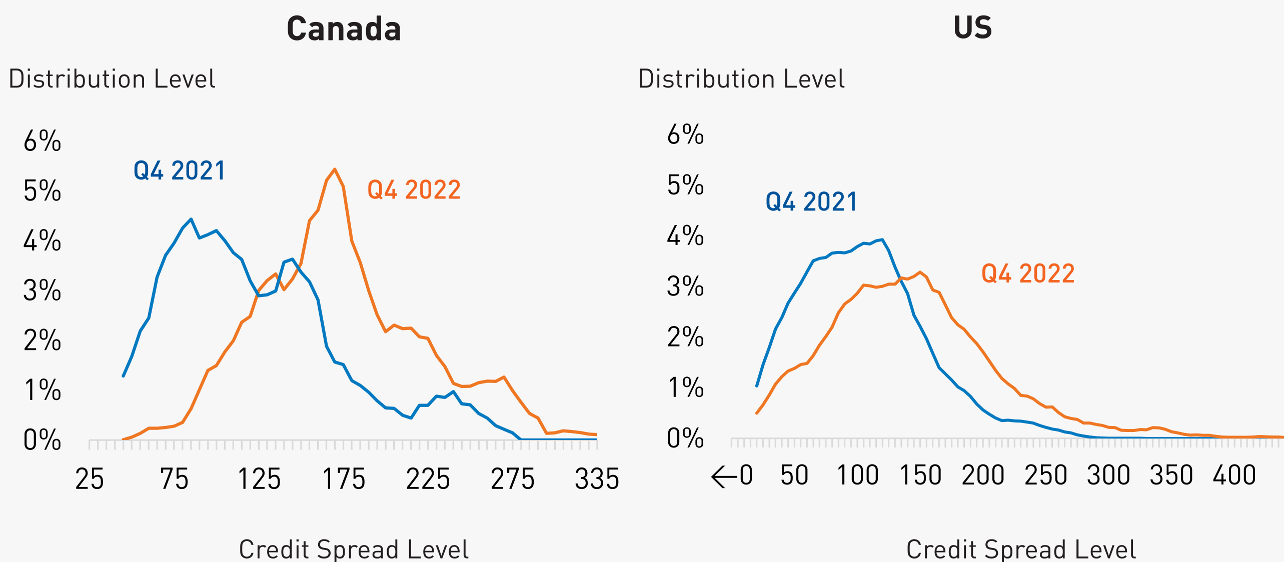
Data as of Sept. 30th, 2022.
Index = JP Morgan Global Credit Research Universe. Source: JP Morgan, CapitalIQ.

5 Better Opportunities

More dispersion in credit spreads means more opportunity from active management in Canada and the US

Given the mounting evidence of economic recession in the past year, credit spreads have widened across various markets and sectors. In addition, the spread differentials between issuers within the same sectors have also increased significantly. This wider range of valuations across the board can indicate more opportunities for an active manager to find relative value in corporate bonds through the security selection process.

There Is a Much Wider Range of Valuations in IG Credit Today Versus a Year Ago



Data as of Dec. 31st, 2022.
Source: Bloomberg. CA = Bloomberg Canada Corporate Total Return Index; US = Bloomberg US Corporate Total Return Index Unhedged USD

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